

ALUMINUM IN ACTION

Apple embraced aluminum as part of its mission to operate sustainably nearly 20 years ago. Today, aluminum is the top choice for premium mobile phone makers. Smart, sleek, sustainable—aluminum is at the core of innovation.



STRONG & LIGHT:

Aluminum's high strength-to-weight ratio makes the iPhone both strong and ultra-light.



STYLISH & MODERN:

Aluminum is a ductile metal and can be shaped to create a variety of sleek design finishes while maintaining structural integrity.



BUILT TO LAST:

Corrosion resistant and protected from wear and tear, keeping your phone looking new.



ECO-FRIENDLY:

75% of all aluminum ever produced is still in use today! Apple's aluminum iPhones play a part in reducing waste by using recyclable materials.



COOL UNDER PRESSURE:

Naturally dissipates heat, boosting performance.



METAL OF CHOICE:

Aluminum alloys from the 6000 and 7000 series are used in making mobile phones.